



WAGS TO RICHERS

CASINO
Night
FUNDRAISING
EVENT

SPONSORSHIP PACKAGES

WAGS TO RICHES

CASINO



FUNDRAISING EVENT

WHO IS BARCS?

We help dogs in high kill shelters and bad situations find incredible, warm, and loving homes in Canada.

We dedicate every resource at our disposal to the physical, emotional and rehabilitation of each animal we rescue.

Our vision is a world where all pets are well cared for in loving homes, for life, and away from the threat of breed specific legislation.

THE EVENT

This is our 2nd annual gala fundraising event, with casino games, auction, live music, food, drinks, and more!

THE GOAL

Raise \$1500 for each year that we have been in operation, for a GRAND TOTAL of \$16,500.

Funds raised will go directly to the ongoing operation of BARCs Rescue

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BENEFITS OF SPONSORSHIP

We take our sponsorship agreements very seriously. With sponsorship, you are making a promise to help vulnerable dogs from all over the world. In return, we promise to deliver you valuable sponsorship benefits.

CONNECT WITH YOUR CUSTOMERS

Customers are getting more discerning about which companies they partner with. What better way to communicate your company values than by sponsoring an event that matches theirs?

GIVE YOUR STAFF A REASON TO SMILE

Responsible companies like yours know how important it is to get staff involved in giving back to the community. Talk to us about how your people can get directly involved in the event.

INCREASE YOUR SALES

You'll have exposure to thousands of people when you become an integral part of BARCS Rescue through sponsorship and with participation in the "Wags to Riches" gala.

GROW YOUR NETWORK

BARCS Rescue has a large network of supporters from all over the world. As a Sponsor, you'll have access to our influential board members and volunteers, as well as our special brand of social marketing.

T H E R E ' S M O R E . . .

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SOCIAL MEDIA EXPOSURE

BARCs Rescue has 25,000 followers on Facebook and 6,600 on Instagram, both growing rapidly. We're highly skilled at engaging with and leveraging our connections for your benefit.

UNIQUE MARKETING CHANNELS

Thanks to a longstanding trust we enjoy from our community of supporters, we have access to valuable marketing channels. Our network consists of loyal supporters who are eager to engage with and support our partners.

CONTACT US

If you are interested in sponsoring the event or partnering with us to make it a huge success, please reach out to our fundraising team at fundraise@barcsrescue.com















READ ON FOR PACKAGE DETAILS...

WAGS TO RICHES

CASINO *Night*



FUNDRAISING EVENT

| SPONSOR PACKAGES | Pack Leader \$1000+ | Best Friend \$501 - \$1000 | Pick of the Litter \$500 or less |
|--|---|--|---|
| Social media shout out |  |  |  |
| Your logo on our website |  |  |  |
| Opportunity to provide prizes or giveaways |  |  |  |
| Have a rescue dog named after you |  |  | |
| Your company banner displayed at the event |  |  | |
| Games table named after you |  | | |
| Speaking opportunity at event |  | | |
| Sponsor our "Best BARC" awards |  | | |
| Host an adoption event at your business |  | | |
| Tickets to the event |   |  | |